



# Swedish Dish Cloths Wholesale Catalog February 2024

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## About Career 5 Design

Meet Katie Stern: artist, educator, and advocate for fellow artists. After 20 years of teaching computer graphics, she channeled her boundless energy into creating a thriving art business your customers will enjoy.

#### Her art engages your soul

Having lived 17 years in the Northwoods, Katie infuses the spirit of the north into her art. Her captivating drawings of loons, wildflowers, and northern lights will resonate deeply with your customers, evoking cherished memories.

## **Career 5 Design Services**

Katie loves craft and vendor fairs, Etsy, and person-to-person sales. She knows her customers and what they like. But equally as important is her promotion of eco-friendly Swedish dish cloths to the art world.

#### Here's the story

After spending four long months investigating the rabbit hole of digital printing, Katie finally found one printer in Texas who can print her designs onto Swedish dish cloths at a price that allows for retail sales.

Katie buys her blank Swedish dish cloths directly from Sweden and resells them to whoever wants to buy them. She also actively educates other artists on how to get their designs printed onto cloths at a price that allows for retail sales. She has an Instagram following of over 700 artists, and her educational newsletter goes to over 65 artists.

# And finally...

Katie recently brought a portion of the printing process into her own home, lowering her costs to the point of making wholesale a reality. And that's why you're hearing from her now!



Loon Family L-SDC-001



Loon and Northern Lights L-SDC-002

## Features

- 70% wood cellulose and 30% cotton, imported from Sweden, printed in USA
- Approximately 6.75" x 8"
  each
- · Compostable at end-of-use
- \$5.00 wholesale per cloth. 4 cloths min.
- Care instructions included in the packaging of each cloth
- Each cloth is tucked into a clear 100% cellulose compostable bag.

built a loon nesting platform. That season I was rewarded with the sight of chicks on their mother's back. It was a magical moment.



#### Katie Stern



Water Lilies and Stars WL-SDC-018



Water Lilies WL-SDC-019

#### Features

- 70% wood cellulose and 30% cotton, imported from Sweden, printed in USA
- Approximately 6.75" x 8" each
- Compostable at end-of-use
- \$5.00 wholesale per cloth. 4 cloths min.
- Care instructions included in the packaging of each cloth
- Each cloth is tucked into a clear 100% cellulose compostable bag.

t high noon on sunny days, you'll see beautiful reflections of water lilies — if the water is quiet enough.



## Katie Stern



Loons Overhead L-SDC-003



Underwater Loons - Turquoise L-SDC-005

#### Features

- 70% wood cellulose and 30% cotton, imported from Sweden, printed in USA
- Approximately 6.75" x 8" each
- · Compostable at end-of-use
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- Each cloth is tucked into a clear 100% cellulose compostable bag.

oons make waves, whether they're swimming on the surface or diving down below.



#### Katie Stern



Autumn Forest Sea-SDC-021



Holiday Lights Sea-SDC-022

#### Features

- 70% wood cellulose and 30% cotton, imported from Sweden, printed in USA
- Approximately 6.75" x 8" each
- Compostable at end-of-use
- \$5.00 wholesale per cloth. 4 cloths min.
- Care instructions included in the packaging of each cloth
- Each cloth is tucked into a clear 100% cellulose compostable bag.

ind uses the trees to speak, if you're willing to listen. Every season there is life from the treetops to the roots.



#### Katie Stern



Spring Floral Sea-SDC-023



Summer Fireworks Sea-SDC-030

#### Features

- 70% wood cellulose and 30% cotton, imported from Sweden, printed in USA
- Approximately 6.75" x 8" each
- · Compostable at end-of-use
- \$5.00 wholesale per cloth. 4 cloths min.
- Care instructions included in the packaging of each cloth
- Each cloth is tucked into a clear 100% cellulose compostable bag.

In spring we celebrate the colors that finally grow out of the white, gray, and dismal world. The celebration by humans continues all summer long.



#### Katie Stern



Lake Sunset WL-SDC-016

**Career 5 Design** About your Swedish dish cloth This sturdy cloth is made of 70% cellulose and 30% cotton. Use it as you would any dish cloth or dust cloth. Here are some helpful hints: Always dampen your cloth before using it. Using harsh cleaners or detergents will shorten its life. When dirty, you can boil it in water for 15 minutes. Wash it in the top rack of your dishwasher! Toss it in your laundry washing machine, then dry it on your counter. It will dry faster than a sponge, making it less likely to grow bacteria. Watch it dry into funny shapes! The printed design will eventually fade over days, weeks, or months, depending on how it's used.

- When it's finally ready to be tossed, just compost it. The inks are water-based, and the sponge is fully compostable.
- Your cloth came in a clear, 100% compostable cellulose bag. Please compost or reuse it.

Information Sheet 4.25" x 5.5" Inserted in the back of every Swedish cloth package

#### Features

- 70% wood cellulose and 30% cotton, imported from Sweden, printed in USA
- Approximately 6.75" x 8" each
- · Compostable at end-of-use
- \$5.00 wholesale per cloth. 4 cloths min.
- Care instructions included in the packaging of each cloth
- Each cloth is tucked into a clear 100% cellulose compostable bag.

remember a budding photographer who accidentally deleted all his files before saving them. He wailed his remorse. I asked him about the best image he lost. "A sunset," he said. I understood. I drew this for all those who remember their favorite summer sunsets.



#### Katie Stern

## Swedish Dish Cloth Bundles



Loons Night and Day Bundle B-SDC-002

#### Features

- My two best-sellers in one bundle!
- 70% wood cellulose and 30% cotton, imported from Sweden, printed in USA
- Approximately 6.75" x 8"
  each
- Compostable at end-of-use
- \$10.00 wholesale per bundle. 4 bundles min.
- Care instructions included in the packaging of each cloth
- Each cloth is tucked into a clear 100% cellulose compostable bag. Bags are tied together with a cotton string.

ne day researchers came to the lake. They allowed me to hold a newborn chick. I was holding the softest mound of fuzz I had ever felt. It was a moment I'll never forget.

Career 5 Design

Katie Stern

## Swedish Dish Cloth Bundles



Celebrate Bundle B-SDC-001

#### Features

- 70% wood cellulose and 30% cotton, imported from Sweden, printed in USA
- Approximately 6.75" x 8" each
- · Compostable at end-of-use
- \$10.00 wholesale per bundle. 4 bundles min.
- Care instructions included in the packaging of each cloth
- Each cloth is tucked into a clear 100% cellulose compostable bag. Bags are tied together with a cotton string.

elebrations happen everywhere and at any time. These two designs work beautifully together to enhance the joy of a special day. Cheers to the recipients!

Note: These fireworks differ from the single fireworks shown earlier as a single design. This design has a much more complex background.



#### Katie Stern

## Swedish Dish Cloth Bundles



Four Seasons Bundle B-SDC-003

#### Features

- 70% wood cellulose and 30% cotton, imported from Sweden, printed in USA
- Approximately 6.75" x 8" each
- Compostable at end-of-use
- \$10.00 wholesale per bundle. 4 bundles min.
- Care instructions included in the packaging of each cloth
- Each cloth is tucked into a clear 100% cellulose compostable bag. Bags are tied together with a cotton string.

Summer flies by, autumn glows, winter has its fun moments. Finally, spring reveals small glimpses of green among wintry trees.

Note: The Spring design in this bundle is different than the individual Spring Floral design shown on page seven.



#### Katie Stern

## Hello!

Thank you for browsing through this catalog! I'd love to talk with you about bringing my Swedish dish cloths into your store. To be considered for a wholesale account, please email: katie@career5design.com and include the following:

- Your store name, location, and url
- Your buyer's contact information

#### Ordering

If you are prepared to place a wholesale order, please include your EIN or state permit with your first order.

Opening orders: \$50.00 Minimum reorders: \$30.00

Orders can be placed via email: katie@career5design.com.

#### Turnaround Time

A typical turnaround time is 6-8 working days. Unusually large orders may take a bit longer.

## Katie Stern

(715) 899-0089 katie@career5design.com @career\_5\_design

#### Shipping

Shipping rates will be calculated at the time of shipping, when each package can be accurately measured. UPS, FedEx, or USPS will be used depending on the order weight/size and the final destination. I will do my best to keep your shipping expenses to a minimum.

l am an advocate for re-using shipping boxes!

Expedited shipping is available upon request.

All shipping charges, including taxes, duties and fees, are the responsibility of the customer.

## **Cancellations and Returns**

Please submit all cancellations or changes via email within 24 hours of placing your order.

For returns or replacements of damaged or incorrectly shipped items, please email within five (5) days of receipt. All merchandise must be returned unopened and unused.

## **Art Licensing**

All designs are available for licensing. I'd love to discuss the possibilities with you! Please email katie@career5design.com.

## Ideas for Bundles?

Do you envision a bundling of products that you don't see in this catalog? Please feel free to suggest it via email to: katie@career5design.com

I'm open to your suggestions and requests!

## Copyright

All artwork is copyrighted by Katie Stern, 2023 - 2024.

## Above all...

Thank you so much for looking through this catalog and considering these products for your store. I wish you a happy and successful season!

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